



Establish Optimal Nexus for eCommerce Simplification

What is Nexus?

Nexus can be complex as you know...

Nexus, requires several factors that provides “sufficient physical presence,” is a legal term that refers to the requirement for companies doing business in a state to collect and pay tax on sales in that state.

Simplified. Compliant. Entitlement.

Zodiac Business simplifies Nexus by helping companies of any size gain compliance and increased revenue from centralized Nexus end-point that establishes entitlement delivery for online shopping of eCommerce, mCommerce and Commerce of Things globally.



Online shopping, tax and entitlement processing that's centralized for increased compliance, simplicity, and bottom-line revenue.

BUSINESS TO TECHNOLOGY ALIGNMENT

Zodiac Business Development can integrate your online shopping cart mechanism to our proprietary automated entitlement creation and your payment processing systems to provide the following services:

- Centralize eCommerce, mCommerce & Commerce of Things entitlements
- Reduce or eliminate multi-state taxation
- Reduce licensing costs and support staffing with entitlement automation
- Provide your customers with portals for managing entitlements
- Monetize all eCommerce and protect software license compliance
- Send customized email receipts after successful online purchases
- Easy integration for you, just add the **Entitlement Cloud™** to your existing email receipt process and our process takes it from there



Cloud-based. eCommerce. Licensing.

Your application needs drive our planning, recommendations, implementation and execution to deliver immediate results!

“Zodiac’s eCommerce Nexus package made selling our products online easy, and having tax compliance that’s simple has increased our bottom line and peace of mind.” – Kent C. CTO eMailGPS, Inc.

ABOUT ZODIAC

Our Executive Team, has over 35 years of experience as a trusted advisor in technology, business development and we are passionate about delivering a great customer experience while exceeding your expectations. We have worked with entrepreneurs that want to launch a company with their great idea but do not have the time or knowledge on how to make it all happen and execute in a timely manner. We become that TEAM that helps you get your business up and running.

Zodiac Business provides leadership to established and aspiring entrepreneurs worldwide in the development of their business operations from the ground up, suppliers, channel partners, agreements, etc. with clear vision and execution. Our expertise is helping entrepreneurs launch or re-launch their business ideas.

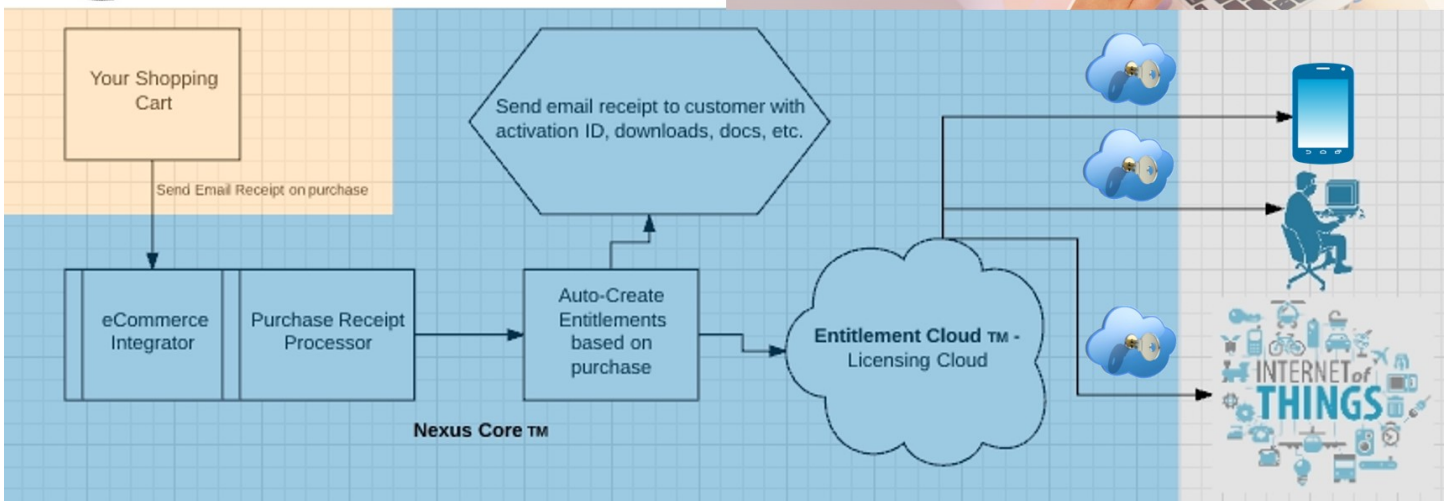


YOUR BUSINESS MEETS ZODIAC TECHNOLOGY

Zodiac's eCommerce solutions creates cloud entities in datacenters that are optimal for your business. Zodiac provides an email address that you simply forward a copy of your purchase receipt.



IMPROVING YOUR
ONLINE SHOPPING
EXPERIENCE



From there, the **Nexus Core™**, processes your shopping cart email receipt, parses the email for product specifics like name, qty, and expiration details, and then automatically create the entitlement that can be used by your organization to deliver product to your customer.

Since the purchase receipt processing, entitlement creation processing, and content delivery all occur within a single data center, your business is now in control of taxation, record keeping, and compliance for online eCommerce transactions.

OUR INTEGRATION PARTNERS

Our **Zodiac's eCommerce Nexus Package** with integrated solutions from several companies creates our solution. This allow us to recommend complimentary solutions that also bolt-on to your eCommerce solution that is also integrated into your shopping cart experience.

OUR INDUSTRY FOCUS MATTERS

We deliver industry-specific results that maximizes monetization of new licenses and license renewals throught self-service portals that allows management of license issues to software vendors and intelligent device manufacturers that will expand to trillions of devices in the coming years.